



# Program Review Data Summary

**Subject: Web Development Digital Media**

## Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2016	16	3	633.5	1,097.5	<b>1,731</b>
2017	15	3	846	1,130	<b>1,976</b>

**Notes:**

Faculty type determined using cost center (org #). Some subjects may have more than one org #.  
 A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.  
 Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

## Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2016	Web Development Digital Media	WEB	338	749	77	9.7	90	74	9	<b>1,731</b>
2017	Web Development Digital Media	WEB	364	791	73	10.8	90	75	9	<b>1,976</b>

**Notes:**

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)  
 Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)  
 Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

## Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Web Development Digital Media	\$143,733.49	\$473,502.82	\$276.09	\$697,360.08	\$958,096.43	\$558.66
2017	Web Development Digital Media	\$175,756.95	\$603,005.30	\$297.63	\$768,834.64	\$991,347.95	\$489.31

**Notes:**

CrHr: Credit Hour  
 direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.  
 indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.  
 total: includes both direct and indirect  
 source: Activity Based Cost (ABC) model updated Spring 2018.

## Program Review Data Summary

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### Quality Indicators - Program Outcomes

#### %Placement Rate for Graduates

employed	2013-2014	2014-2015	2015-2016
Web Developer Advanced Cert (5150 cert)	100		
Web Development (6780 cert)			100
Web Development&Digital Media (2030 assoc)			100
Web Technologies (2300 assoc)	0	80	
Web Technologies (6760 cert)			0

#### # of Graduates Transferring

transfers	2013-2014	2014-2015	2015-2016
Web Developer Advanced Cert (5150 cert)			
Web Development (6780 cert)			1
Web Development&Digital Media (2030 assoc)			1
Web Technologies (2300 assoc)			
Web Technologies (6760 cert)			

#### # of Graduates

graduates	2015	2016	2017	total
Digital Media (6770 cert)		1	2	3
Web Developer Advanced Cert (5150 cert)		1		1
Web Development (6780 cert)		3	6	9
Web Development&Digital Media (2030 assoc)		4	9	13
Web Technologies (2300 assoc)	8		2	10
Web Technologies (6760 cert)		9	11	20